

# ANNEX B – 10 Ideas to Prepare Cities for a Car-lite Urban Mobility Future

## 10 IDEAS TO PREPARE CITIES FOR A CAR-LITE URBAN MOBILITY FUTURE

1

### Align Visions, Both Internally and Externally

- Internal alignment of vision across different teams within key agencies to ensure coherent efforts and targeted outcomes
- Make sure all relevant agencies and stakeholders are on board to ensure transport planning is not done in isolation from other related policies

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### Focus on People's Needs, Work with Competition and Find Win-Win Solutions

- Provide customer-oriented services
- Public sector to encourage fair competition as a prerequisite for innovation, greater systematic efficiency and creation of an integrated package of "mobility as a service"
- Service providers to work with public sector to establish good understandings of newer mobility options such as ride-hailing and car/bike-sharing and their impact on the car-lite mobility ecosystem

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### Create Development-based Mobility Demand Management Strategies

- End-users to play their parts in promoting sustainable travel behaviours
- Develop site/estate-specific travel demand management plan that not only caters to local commuters' needs, but also ensures that all new development project contributes towards shaping cities' car-lite urban mobility
- Monitor progress over extended time

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### Expand Public Transport Amenities to Cover the First-and-Last-Mile

- Develop high-quality public transport network as the backbone of cities' future mobility system
- Look beyond public transport network to also address commuters' first-and-last-mile needs
- Public transport service providers to form strong intermodal partnerships with taxi, car-sharing and bike-sharing providers to complete the trip ecosystem

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### Planning Matters!

- Use planning to address underlying causes, instead of symptoms, of urban mobility challenges by finding ways of avoiding or shortening trips in the first place
- Bring jobs and homes closer to each other
- Encourage high-density mixed land uses around public transport nodes

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### Put a Stop to Cheap and Easy Parking

- Ensure better understanding of current parking supply and demand to facilitate development of proactive policy interventions
- Consider a set of more stringent parking provision framework but calibrate provision standards against factors such as public transport accessibility and access to amenities and services
- Price parking correctly by exploring demand-responsive systems with the help of technologies
- District-wide parking strategies to encourage sharing and minimise redundancy of parking spaces

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### Turn Street Design on its Head

- Get the fundamentals right by reviewing prevailing traffic planning and street design which generally prioritise vehicular traffic
- Fine-tune road categorisation and street design in favour of pedestrians, cyclists and public transit users wherever possible
- Make "complete streets" a planning and design norm

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### Use Public Spaces as Common Ground for Public-Private-People Collaborations

- Public sector to lead/initiate transformation of car-dominated streets into people-oriented places
- Communities, businesses and other stakeholders to be included in developing their own car-lite mobility solutions/initiatives that are financially sustainable in the longer term and also sensitive to the local context

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### Drive Change through Data-Driven Research and Pilots

- Embrace "trial and error" in public sector's decision-making process
- Use quick and cost-efficient pilot programmes to establish optimum and gather evidence

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### Change Mindsets and Make Car-lite Mobility Cool

- Proactively shape perceptions instead of waiting for mindsets to change
- Influence commuters' travel choices through creative use of media, education and campaigns
- For a start, target specific groups of audiences, such as school children, corporations, public agencies, new residents and new employees

